

QUALITY POLICY

For the prosperous, economically successful operation and for the strengthening and enhancing its market position it is of paramount importance for PL Beauty Cosmetics Kft. to produce and supply toiletries satisfying the needs and expectations of its customers. The company aims to grow in the market of cosmetic contract manufacturing, both in high volume production and in premium category. Nevertheless, it endeavours to keep balance between these segments, and to develop a strong customer background, besides the development of its own brand.

PL Beauty Cosmetics Ltd. strives for the satisfaction of its external, internal stakeholders, meeting its expectations, and mutually good cooperation. Furthermore, it feels important to establish a stable, engaged working team, and a friendly working place.

PL Beauty Cosmetics Kft. lays special emphasis on the continuous and effective communication with its clients. We incorporate the expectations to our regulatory system in order to assure the full-scope satisfaction of our customers.

The management of the Company feels strongly committed to quality as a principle of producing and marketing toiletries. The principles to comply with during production are the following: **discipline**, **efficiency**, **order**, **cleanliness and isolation**.

PL Beauty Cosmetics Kft. regulates its processes according to the standards ISO 9001, ISO 22716 (Good Manufacturing Practise), to relevant regulations and customer needs. The management and the employees are committed to effective operations, to respect rules, continuous improvement of activities and to meet shareholders' expectations of this management system.

Veszprém, 27th May, 2019

Péter Budaházy Managing Director